



香港浸會大學
HONG KONG BAPTIST UNIVERSITY

CIE COLLEGE OF 國際學院
INTERNATIONAL EDUCATION

The 43rd Hong Kong Film Awards STUDENT POSTER DESIGN COMPETITION BRIEFING SESSION

第四十三屆香港電影金像獎學生海報設計比賽簡介會



香港電影金像獎 Hong Kong Film Awards

DATE	TIME	VENUE
21 OCT 2024	13:30-14:30	SMC 1003

Enrollment:

<https://bit.ly/3Ua9nPt>



✉ ciesdc@hkbu.edu.hk 📞 3411 3303



第四十三屆香港電影金像獎學生海報設計比賽

The 43rd Hong Kong Film Awards Student Poster Design Competition

A. 比賽詳情 Competition Details

活動名稱 Title : 第四十三屆香港電影金像獎
The 43rd Hong Kong Film Awards

日期 Date : 2025 年 4 月
April 2025

地點 Venue : 香港文化中心
Hong Kong Cultural Centre

設計主題 Theme : 繁星
Stars

B. 得獎作品展出 Winning Entries Exposure

有機會於記者招待會、文化中心展覽、特刊、官方網站及社交媒體中展出。
Stand a chance to be exhibited in the press conference and Hong Kong Cultural Centre Exhibition, as well as featured in the 43rd HKFA Booklet, official website and social media.

C. 得獎禮品 Winning Prizes

三甲得獎者可獲贈獎座、記者招待會及典禮門票、提名電影放映入場證、特刊乙本。
A trophy, one invitation to press conference and ceremony, nominated films screening pass and one 43rd HKFA Booklet will be given to the top 3 winners.

D. 作品格式 Design Specifications

1. 海報尺寸 Poster size : **24" (W) X 34" (H)**
檔案須為 **5MB** 以下，解析度不低於 **300dpi**，**CMYK** 色彩模式的 **JPG** 或 **PDF** 格式檔案。
2. File size should not be larger than **5MB**, and resolution no less than **300dpi**, **JPG** or **PDF** format in **CMYK mode**.
得獎者須向大會提供海報的**原始檔案 (AI 或 PSD 格式)**，或作印刷之用。
3. Winners should provide the **design file** of the poster (**in AI or PSD format**) for possible printing purpose.

E. 設計準則 Design Criteria

貼題 20% Theme Relevance	創意 20% Creativity	美感 20% Aesthetics	構圖 20% Composition	技術 20% Techniques
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F. 參賽細則 Entry Rules & Eligibility

1. 每名全職學生參賽者只可提交**一份**作品。
Each full-time student participant can submit **ONE** design only.
2. 參賽作品須為原創，不得抄襲他人。
All designs must be original. Plagiarism is prohibited.
所有參賽作品版權屬香港電影金像獎協會所有，並有權對作品進行修改、公開發表、宣傳，以及印製於各項宣傳品上。
3. The Hong Kong Film Awards Association holds the copyright of all submitted designs, and reserves the right to revise, publish, promote, and reproduce the designs on promotional materials.



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G. 提交及截止日期 Submission & Deadline

請填妥參賽表格，連同設計作品於 **2024 年 11 月 8 日(星期五)或之前** 電郵至 ciesdc@hkbu.edu.hk。
Please complete the Enrollment Form and return it together with the design file via email (ciesdc@hkbu.edu.hk) **on or before 8 November, 2024 (Friday).**

H. 金像獎 HKFA Logo

參賽者如要使用金像獎 LOGO 可於以下連結獲取：

<https://drive.google.com/drive/folders/1Tw8dc6JwwG8Q27ZcJIFm6d6WtzBdMsxN?usp=sharing>

(此連結內有關金像獎的圖案只供是次參賽者之用，不能作任何其他用途。)

(The designs related to the Hong Kong Film Awards in this link are exclusively for the use of participation in this competition and cannot be used for any other purposes.)

I. 評審及結果公布 Judging Panel and Result Announcement

評審共分兩輪進行，選出冠軍、亞軍及季軍。評審團隊由「香港電影美術學會」及「香港設計師協會」代表擔任。

結果公布：2025 年 2 月初。

Two rounds of Judging to select the champion, 1st runner-up, and 2nd runner up. Judging Panel consists of the representatives from the Hong Kong Film Arts Association and the Hong Kong Designers Association.

Result Announcement: Early-Feb 2025.

J. 查詢 Enquiries

如有任何查詢，歡迎聯絡呂小姐，電話：2367 7888 電郵：lui.annie@hkfaa.com。

Please contact Ms Annie Lui via phone: 2367 7888 or email: lui.annie@hkfaa.com for enquires.

*上述安排由香港電影金像獎協會保留最終決定權。

* Hong Kong Film Awards Association reserves the right to make the final decision for above arrangements.





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The 43rd Hong Kong Film Awards Student Poster Design Competition

全職學生參賽表格
Full-time Student Enrollment Form

中文姓名 Name in Chinese		英文姓名 Name In English	
院校名稱 Name of Institution		學系 Faculty	
聯絡電話號碼 Contact Number		電郵地址 Email Address	
作品簡介 Introduction of the Design (不多於 500 字) (Within 500 Words)			

**香港電影金像獎協會保留最終決定權。

**Hong Kong Film Awards Association reserves the rights of final decision of the Competition.